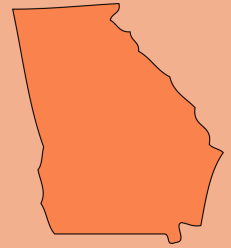




Georgia



2026 general election poll: Governor & statewide offices

Likely-voter survey of the November 3, 2026 general election | Statewide

GOVERNOR **D** Keisha Lance Bottoms **R** Rick Jackson

LT. GOVERNOR **D** Josh McLaurin **R** Greg Dolezal

SEC. OF STATE **D** Penny Brown Reynolds **R** Tim Fleming

ATTORNEY GEN. **D** Tanya Miller **R** Brian Strickland

At a glance

ELECTION DATE

November 3, 2026

FIELD DATES

October 23-27, 2026

SAMPLE SIZE

679 likely voters

MARGIN OF ERROR

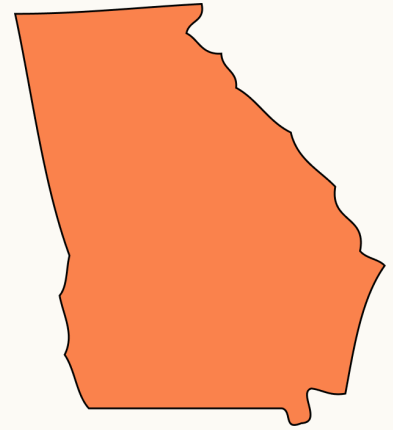
±3.8 points

Methodology

State Navigate surveyed **679** likely voters across Georgia from **October 23-27, 2026** (741 respondents; fielding closed October 27). Text messages were sent to voters by AllianceForge, which directed them to an online survey hosted on the SurveyMonkey platform. The sample was drawn from a voter file provided by L2, and results were weighted by gender, race, education, race by education, age, leaned party identification, and region to reflect the likely November 2026 general electorate, with weighting benchmarks derived from L2 voter file data in conjunction with AP VoteCast. The margin of error is **3.8%** at a 95% confidence level. This survey was designed and conducted by the State Navigate Polling Team, and was not sponsored by any candidate or candidate's committee. On the ballot and approval charts, the dark tick marks our July 2026 Georgia poll and the small figure is the change since then; on the ballot charts, the dashed box around each candidate's bar spans the margin of error.

State DNA | Georgia

A statewide survey of likely Georgia voters. Governor Brian Kemp is term-limited, and Democrat Keisha Lance Bottoms, the former mayor of Atlanta, faces Republican businessman Rick Jackson for the open seat. Lieutenant Governor, Secretary of State and Attorney General are also open, and every seat in the State House is on the ballot.



Recent election results in Georgia

2024 President: Trump +2.2



2022 U.S. Senate: Warnock +1.0



2022 Governor: Kemp +7.5

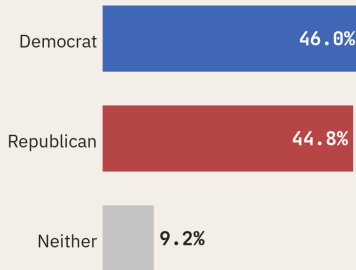


2020 President: Biden +0.2

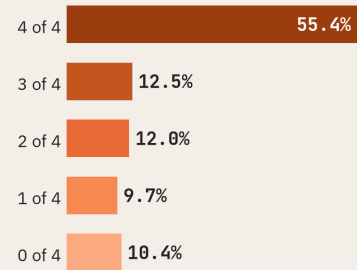


State DNA | Survey demographics

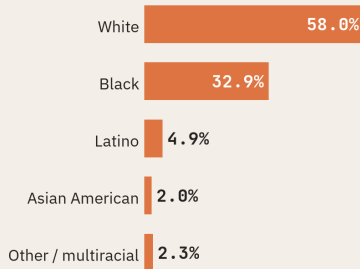
PARTY ID (WITH LEANERS)



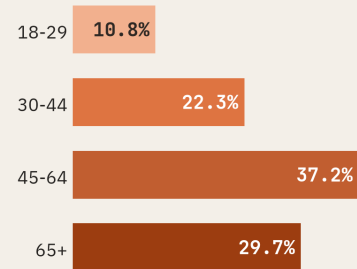
VOTE HISTORY (LAST 4 GENERALS)



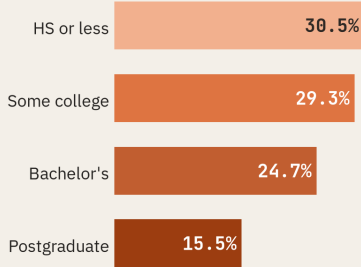
RACE



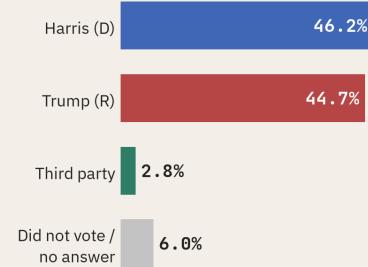
AGE



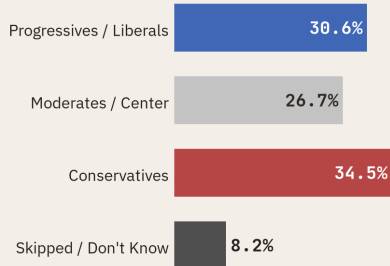
EDUCATION



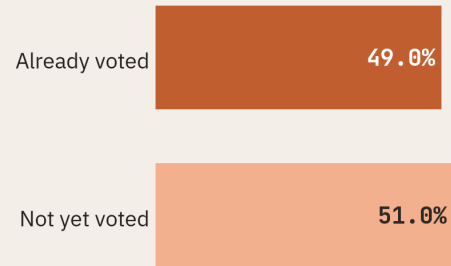
2024 PRESIDENTIAL VOTE (RECALLED)



IDEOLOGICAL SELF-ID (0-10)



ALREADY VOTED?

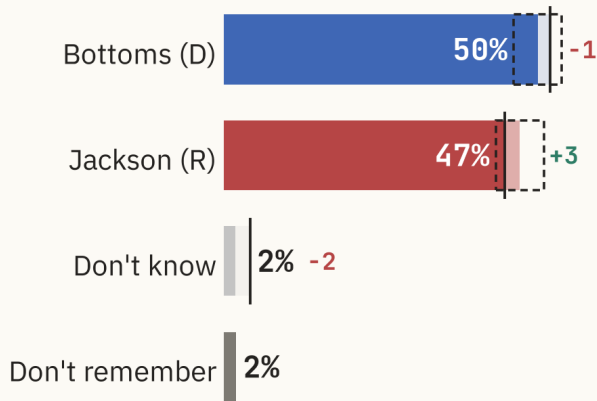


Governor Race & Trump Approval

 = margin of error (± 3.8 points), around each candidate's result. Dark tick = our July 2026 poll; the small figure is the change since then.

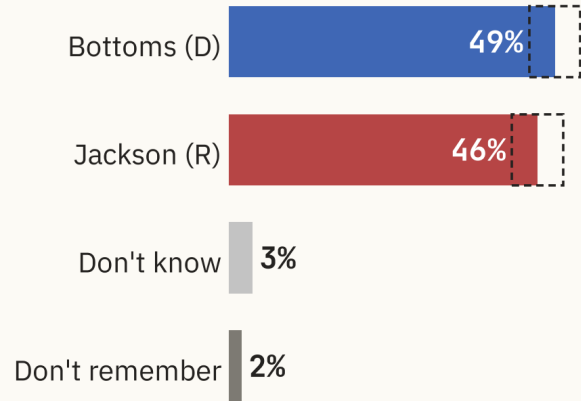
Governor with leaners

If the election for Governor were held today, which candidate would you vote for? (includes voters who already cast a ballot)



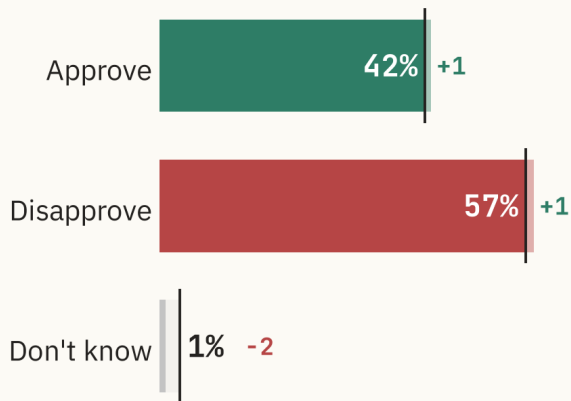
Governor before undecided push

If the election for Governor were held today, which candidate would you vote for? (initial ballot, before leaner follow-up)



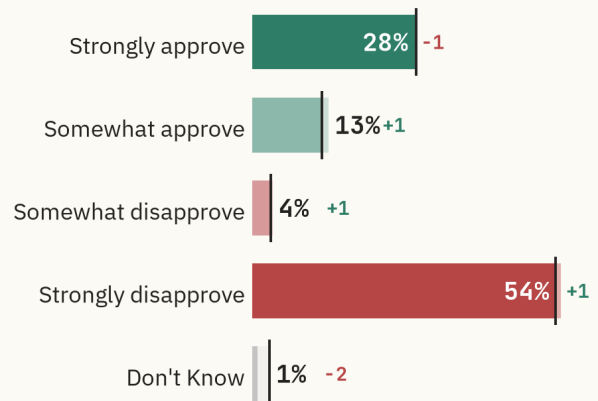
Trump job approval

Do you approve or disapprove of the job Donald Trump is doing as President?



Trump job approval (detailed)

Do you approve or disapprove of the job Donald Trump is doing as President?



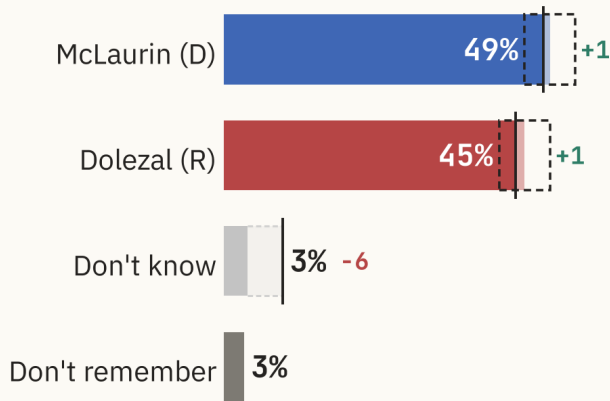
Keisha Lance Bottoms (D) leads Rick Jackson (R) 50-47 with leaners, with 2% who don't know and 2% who already voted but don't remember or would not say. **President Trump is underwater in Georgia (42% approve / 57% disapprove).**

Down the ballot

 = margin of error (± 3.8 points), around each candidate's result. Dark tick = our July 2026 poll; the small figure is the change since then.

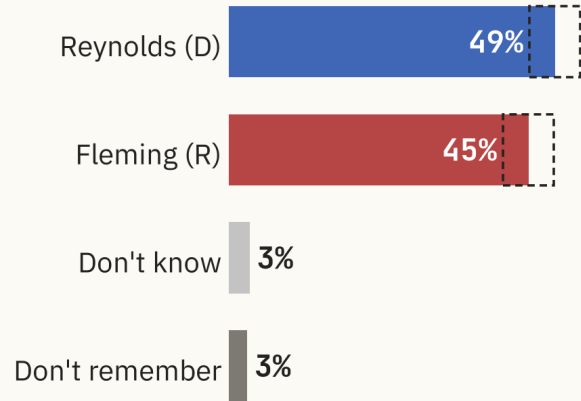
Lt. Governor with leaners

If the election for Lieutenant Governor were held today, which candidate would you vote for?



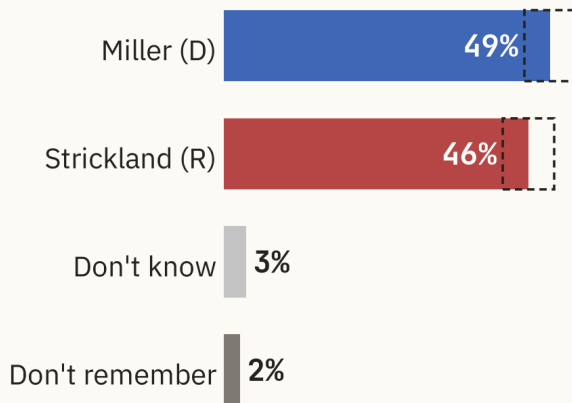
Secretary of state with leaners

If the election for Secretary of State were held today, which candidate would you vote for?



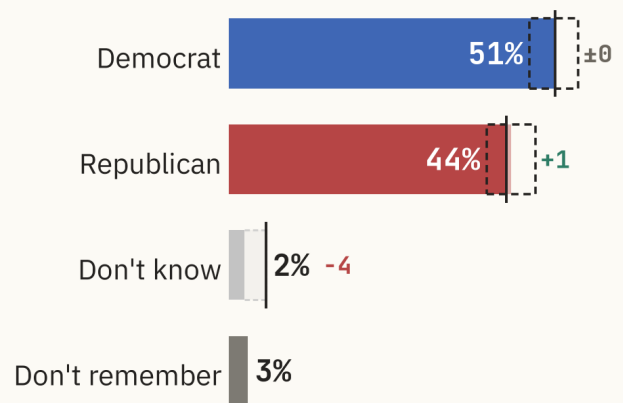
Attorney general with leaners

If the election for Attorney General were held today, which candidate would you vote for?



State house generic ballot

If the election for your Georgia House of Representatives race were held today, which candidate would you vote for?



Democrats lead every statewide race we tested. Josh McLaurin (D) leads Greg Dolezal (R) 49-45 for Lieutenant Governor, Penny Brown Reynolds (D) leads Tim Fleming (R) 49-45 for Secretary of State and Tanya Miller (D) leads Brian Strickland (R) 49-46 for Attorney General. On the State House generic ballot, Democrats lead 51-44.

The early vote

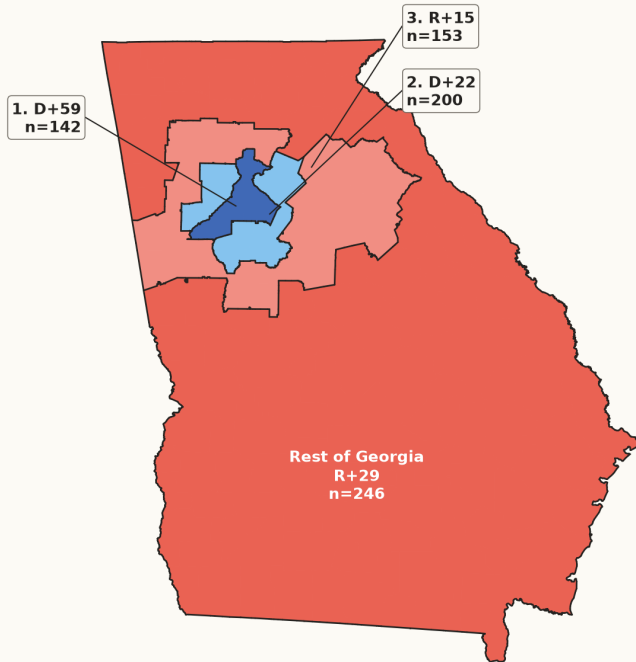
Our already-voted (451) and not-yet-voted (290) respondents, weighted, against L2 for party (1.93 million ballots, L2 as of Oct 27, 9:27 AM) and VoteHub for 2024 vote, race, age and turnout history (1.91 million ballots cast, update of Oct 27, 9:17 AM EDT). Difference = ours minus L2/VoteHub (orange = ours higher, blue = lower).

	L2/VOTEHUB EARLY VOTE	OUR EARLY VOTERS	DIFFERENCE	OUR NOT YET VOTED
GOVERNOR VOTE				
Bottoms (D)	n/a	55.2%		44.2%
Jackson (R)	n/a	40.9%		52.4%
Don't remember (voted) / don't know (not yet)	n/a	3.9%		3.5%
2024 PRESIDENTIAL VOTE, AMONG 2024 VOTERS (VOTEHUB MODELED, OURS RECALLED)				
Harris (D)	54.3%	55.2%	+0.9	43.4%
Trump (R)	45.1%	41.1%	-4.0	54.4%
Third party	0.6%	3.8%	+3.2	2.1%
PARTY ID WITH LEANERS / MODELED PARTY ID (L2)				
Democrat	53.2%	52.3%	-0.9	40.0%
Republican	38.2%	39.5%	+1.3	49.8%
Independent (no lean) / L2 nonpartisan	8.6%	8.2%	-0.4	10.1%
RACE (VOTEHUB)				
White	55.1%	56.5%	+1.4	59.4%
Black	35.7%	35.8%	+0.1	30.1%
Latino / Hispanic	4.7%	4.6%	-0.1	5.2%
Asian and other	4.4%	3.1%	-1.3	5.3%
AGE (VOTEHUB)				
18-29	8.6%	9.2%	+0.6	12.3%
30-44	14.0%	21.2%	+7.2	23.4%
45-64	35.8%	35.5%	-0.3	38.9%
65 or older	41.7%	34.1%	-7.6	25.4%
TURNOUT HISTORY (VOTEHUB)				
Voted in 2024: their answer (recalled a vote)	94.1%	95.7%	+1.6	92.2%
Voted in 2024: voter file	94.1%	90.0%	-4.1	79.5%
Voted in 4 of the last 4 generals (2018-2024, voter file)	66.6%	61.2%	-5.4	49.8%
Voted in 3 of the last 4 generals (2018-2024, voter file)	13.5%	13.3%	-0.2	11.7%
Voted in 2 of the last 4 generals (2018-2024, voter file)	7.7%	11.3%	+3.6	12.6%
Voted in 1 of the last 4 generals (2018-2024, voter file)	7.4%	6.8%	-0.6	12.4%
Voted in 0 of the last 4 generals (2018-2024, voter file)	4.8%	7.4%	+2.6	13.4%

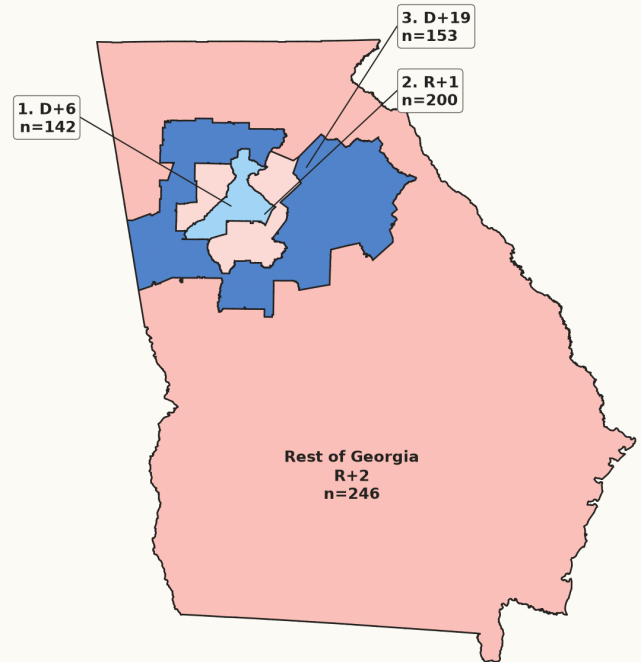
Key findings: Region

Metro Atlanta's three regions and the rest of Georgia. Left: Bottoms minus Jackson among each area's likely voters. Right: that margin minus the 2024 presidential margin (Harris minus Trump) in the same area, so blue means the area has moved toward Democrats. n = respondents. The survey is weighted on eight regions; Rest of Georgia combines five of them here.

Governor margin (Bottoms minus Jackson)



Swing from 2024 president (Harris minus Trump)



Region weights | Share of weighted sample

1. Inner Atlanta 18.8% n=142	2. Suburban Atlanta 25.4% n=200	3. Exurban Atlanta 17.6% n=153	Rest of Georgia 38.3% n=246
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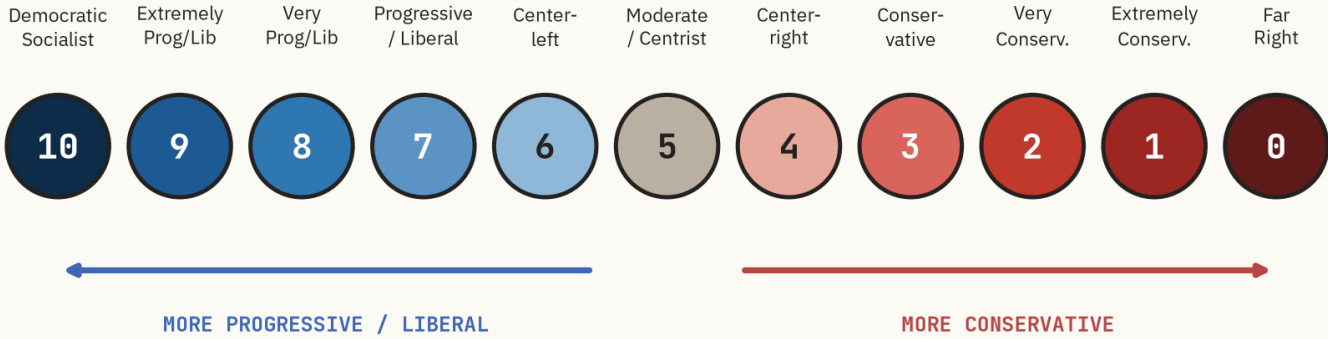
Outside metro Atlanta, Jackson leads 63-34, while Bottoms runs up the score in Inner Atlanta (77-18). Against the 2024 presidential result: Inner Atlanta D+6, Suburban Atlanta R+1, Exurban Atlanta D+19, Rest of Georgia R+2.

Survey ideology

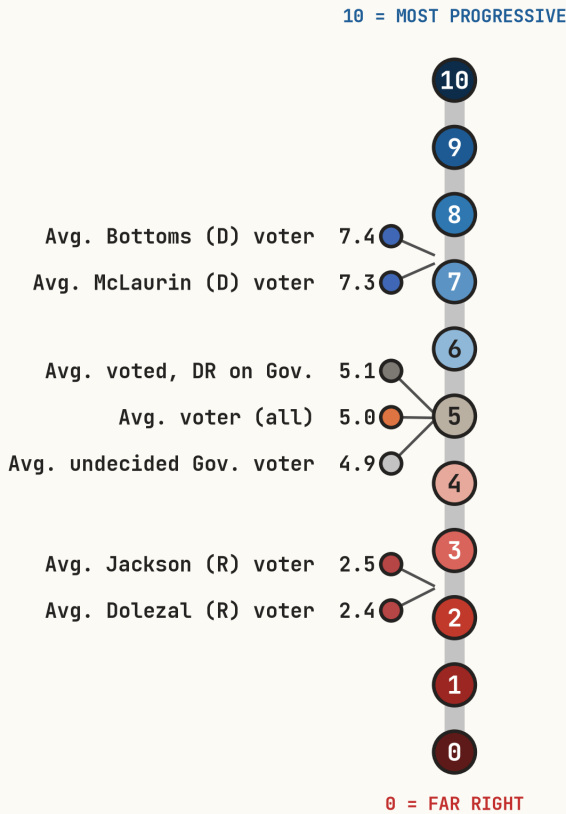
The self-placement scale

IDEOLOGICAL SELF-PLACEMENT SCALE

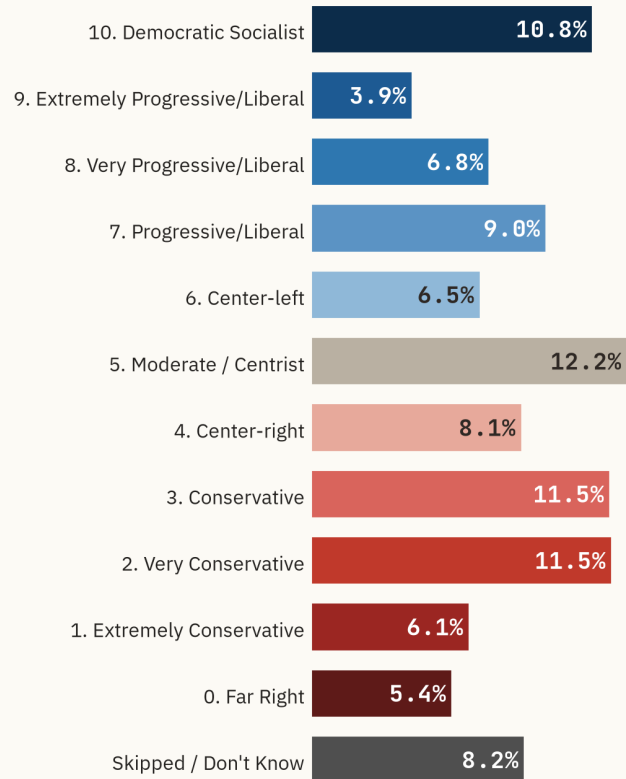
Place yourself — and each candidate — somewhere on the 0–10 scale.



AVERAGE BY VOTER GROUP



DETAILED SELF-PLACEMENT (ALL RESPONDENTS)



Ideology is respondents' self-placement on a 0-10 scale (10 = most progressive, 0 = far right); our July poll did not ask this scale. 8.2% skipped the question. Group averages are weighted and computed among those who placed themselves (overall mean 5.0). Undecided Gov. voters have not voted yet; DR voters already voted but did not remember or would not say their choice.

Team notes & analysis

CHAZ NUTTYCOMBE | ON OUR SAMPLE

Our October sample is more reflective of the electorate than July's.

Before any weighting, our October respondents recall voting for Kamala Harris over Donald Trump by 17 points among 2024 Harris and Trump voters, down from 18 points in our raw July sample. That shift reflects our effort to reach voters who rarely answer polls. Respondents without a four-year degree are 48% of the raw sample, up from 45% in July, with the gains among voters with a high school diploma or less (15%, up from 12%) and white voters without a degree (29%, up from 27%), while postgraduates fell from 28% to 24%. Lower-income voters are up as well: 22% report household incomes under \$50,000, against 17% in July.

CHAZ NUTTYCOMBE | FOLLOWING UP ON A RECALL-WEIGHTED STRESS TEST

Jackson's spending advantage hasn't made a dent in the race.

In our July briefing, Mary Radcliffe stress-tested that poll by swapping our party ID weight for a 2024 recalled-vote weight set at Harris +1, a tougher electorate for Democrats reflecting a swing like the one we saw in Virginia last year. Even then, Bottoms led by 4 points, McLaurin by 3, and a generic Democrat for the state legislature by 5. Our October likely voters land on nearly that same electorate without being weighted to it: they recall Harris +1 in 2024. On that footing, Bottoms leads by 2.8 points, about 1 point closer than Mary's July test, while McLaurin (D +4) and the generic State House ballot (D +7) are essentially where they were. Since July, Jackson has opened up a large spending advantage, yet the governor's race has moved only about 1 point in his direction, well within the margin of error, and the races below him have not moved at all. So far, his money has not changed the race.

Team notes & analysis

CHAZ NUTTYCOMBE | ON LOW-PROPENSITY VOTERS

Democrats' irregular voters are showing up; Republicans' aren't, at least not yet.

Measured by the voter file, 45% of our likely voters skipped at least one of the last four general elections. Those voters lean sharply Democratic. 52% of Democrats in our sample are low- or mid-propensity voters (fewer than four of the last four generals), against 37% of Republicans, and 35% of Democrats voted in two or fewer, against 27% of Republicans. Among likely voters who voted in only zero to two of those generals, Democrats outnumber Republicans 50% to 37%; among those who voted in three, it is 61% to 37%. Only among voters who never miss an election do Republicans lead (51% to 40%).

That shows up in the governor's race. Bottoms leads among low-propensity voters (Bottoms +14) and mid-propensity voters (Bottoms +28), while Jackson wins the habitual voters (Jackson +9). It is not just stated intent: 66% of mid-propensity Democrats say they have already voted, against 27% of mid-propensity Republicans. Republicans' irregular voters may still turn out on Election Day, and Jackson's path runs through them, but right now Democrats are getting more of their less reliable voters to the polls. Propensity groups below 100 respondents should be read as directional.

Propensity by party

Propensity = general elections voted in, 2018-2024, from the voter file. Party = leaned party ID. Weighted likely voters.

GENERALS VOTED IN, 2018-2024	ALL 4 OF THE LAST 4 n=448	3 OF 4 n=89	0 TO 2 OF 4 n=204
WHERE EACH PARTY'S LIKELY VOTERS FALL			
Share of all likely voters	55%	13%	32%
Share of Democrats	48%	17%	35%
Share of Republicans	63%	10%	27%
PARTY MIX INSIDE EACH GROUP			
Democrats	40%	61%	50%
Republicans	51%	37%	37%
THE GOVERNOR'S RACE			
Margin (Bottoms minus Jackson)	R+9	D+28	D+14
ALREADY VOTED			
Democrats who have already voted	62%	66%	42%
Republicans who have already voted	48%	27%	38%

State Navigate is a nonpartisan, 501(c)(3) nonprofit organization dedicated to becoming a compass for state legislatures everywhere. Our bipartisan polling team consists of alumni of FiveThirtyEight, political scientists, and polling experts. Last year, State Navigate was the most accurate pollster in the country for the 2025 election cycle. To learn more about our poll sponsorship opportunities, [click here](#)! Public polling on state governance, especially state legislatures, is rare, so we try to make our polling as affordable as possible for sponsors to help fill this gap.

Our polling team

CHAZ NUTTYCOMBE

FOUNDER & EXECUTIVE DIRECTOR

Chaz was the Director of CAnalysis.com, the only website dedicated to state legislative election forecasting. He has successfully forecasted thousands of state legislative elections since 2017 during his senior year in high school. Chaz leads the polling team and works with them on survey design, field work, weighting, and written analysis.

MICHAEL FOLEY

ELECTIONS COORDINATOR

Michael is an expert in GIS technology and has experience in coding and scraping technology. He is a graduate of Fordham University and the University of Chicago Law School. In our polling, Michael conducts fieldwork, setting up surveys and texts, and exports/designs crosstabs.

MARY RADCLIFFE

POLLING COMMITTEE MEMBER

Mary Radcliffe is a mathematician and data analyst from Pittsburgh. She earned a PhD in Mathematics from the University of California, San Diego in 2012. Mary has previously worked as a Teaching Professor at Carnegie Mellon University and Researcher at FiveThirtyEight. In our polling, Mary helps with survey design, keeps our polling operations ethical, creates topline, and writes analyses of results.

G. ELLIOTT MORRIS

POLLING COMMITTEE MEMBER

Elliott Morris is a data-driven journalist and author living in Washington, DC. He's the author of *STRENGTH IN NUMBERS: How Polls Work and Why We Need Them*. Elliott was most recently the Editorial Director of Data Analytics at ABC News, where he developed polling aggregation and election-forecasting models and managed the research and data visualization teams for ABC's data-journalism website FiveThirtyEight/538. In our polling, Elliott helps with survey design and writing weighting scripts.

NICHOLAS GOEDERT

POLLING COMMITTEE MEMBER

Nicholas / "Nick" is an assistant professor of Political Science at Virginia Tech with expertise focused on legislative elections and American politics. He is the author of *GROUND WAR: Courts, Commissions, and the Fight over Partisan Gerrymanders* (Oxford, 2022). He served as an expert witness in the Wisconsin redistricting case *Whitford v. Gill*. He holds a Ph.D. in Politics from Princeton and a J.D. from Georgetown Law. In our polling, Nick helps with survey design and gives academic feedback.